

GDC Total Business Solutions invites you to attend
a very special *one-day* conference

Business Management Conference of the Carolinas

Stimulating Business Through Process Change



May 20, 2009 • Charlotte Convention Center • 501 South College St. • Charlotte, NC

Don't Miss This Cutting –Edge Conference Filled with Breakthrough Success Strategies and Insights for Businesses of All Sizes and Industries

Now, more than ever, we have to unleash our unlimited potential when it comes to what can be achieved. All it takes is the *right* attitude, the *right* strategy, the *right* opportunities, the *right* tools, and most importantly the *right* people. Getting it "*right*" is exactly what this unique day-long event is all about. It is specifically designed to give you the powerful information and profound insights that will CHANGE the way you work by making a lasting and positive impact on your professional and personal life. This illuminating day is filled with 12 STIMULATING, idea-packed sessions on improving profits, developing effective operations, and motivating staff in difficult times. Between workshops, you'll also experience meaningful networking at its best. This winning combination of knowledge transfer, useable tools, and professional networking, brought to you economically by industry experts, will allow you to go back and invigorate your business.

Consider this your personal invitation to the *Business Management Conference of the Carolinas*. This exciting conference is the only one of its kind taught by industry experts. The workshops are designed to give you the roadmap for training people, implementing process improvements, and measuring your success effectively. You will take away dozens of new ideas and action plans to boost your profits, your attitude and your business. You'll leave passionate and eager to reach your greatest potential... we guarantee it. We'll see you there!

Five More Benefits of Attending The Conference ...

- 1. Never be at a loss for a business strategy again—no matter how good or tough the situation!** Don't miss these no-fail techniques and tips for managing even the most challenging businesses and encounters—you'll never again feel unprepared or flustered!
- 2. "Leader" may not be in your job description, but you can still shine!** Learn the secrets great leaders know about getting people behind them. No, you don't have to be a CEO to be a leader, but you'll certainly get noticed when you put these leadership qualities into practice when you head up your next project, your next team, or your next company.
- 3. Have more fun at work! (It's not only possible, your boss will thank you for it.)** Come away with some great ideas for incorporating a light attitude and laughter into your workday, and you'll be more excited and passionate about the job you do.
- 4. Increase your ability to say "No" when that's the right answer... and say "Yes" powerfully when it counts!** Learn these change-your-life techniques for communicating and implementing your strategies with ease and power when others make requests of you... and reach agreements where everyone wins.
- 5. Learn the secrets for getting people to rise to the occasion.** Discover things you can do right now in your business to make sure your staff is prepared to help your team get ahead.

It's just \$149 /person

(2 or more, \$129 each)

This conference has been delivered
across the country at the price of \$1,995.

For the first time ever, GDC has
subsidized the price to stimulate change
and growth within the Carolinas.



ENROLL TODAY and be on your way to gaining powerful new skills you can put to work immediately!

Enroll on-line at www.gdc-tbs.com

Conference Workshops

Design your day to meet your unique needs. We've packed a lot of information into just one day... so feel free to move in and out of these 12 dynamic sessions. It's your conference—don't miss it!

Why Do I Need a Growth Strategy for My Business During These Times?

It's easy to get stuck in the details of the business. Many of us give strategy development a low priority. This workshop will provide you the practical tools to keep strategy at the forefront and what criteria to consider when developing your growth initiatives.

All We're Shooting for is Par? Learn the Key to Leading Effectively

Once the strategic plan has been rolled out with goals and measurables to achieve over the next year we need to stay the course. Come learn how to avoid all the external and internal distractions that makes us question or doubt our directive. Distractions that make us deviate from our plans. Learn how to maintain a consistent focus on your primary business.

Maximize Your Networking Results with Minimal Resources

In this day and age, networking is even more critical than it was in years past...customers are not coming to you..the phones aren't ringing...No one is knocking on your door...In today's economic time it is essential to maximize your networking results with minimal resources... networking to build alliances throughout the community. This workshop will provide the most effective elements of strategic networking in partnerships, customers, and community.

Strategic Assessment Tools for Practical Implementation

Trying to figure out what to invest your time and money into next towards the growth of your business can be difficult. This workshop will give an overview of the various tools you can use to plan your next moves. We will demonstrate these tools using real business examples. The focus will be on innovation, customer connectivity, and team ownership. These tools will provide you the platform for laser focused goal setting therefore avoiding "death by 1000 initiatives, because that sure is a lousy way to go."

Hospitals have Inventory, too! Balancing Inventory with Patient Care

This case study will involve a lean review and implementation of changes to a code cart system in a community hospital. Before the lean process began, when a code occurred in this hospital, there were problems with the process of how the proper inventory was placed in the code cart so that it was positioned properly when the code began. We will review root cause analysis, the process map, the discovery of the problems, and the resolution.

How Empowering People can Drive Measurable Results

Empowering people can sometimes be a difficult task; especially if you don't know how. In this workshop we will demonstrate the power of empowering your people the right way to grow your business.

Value Stream Mapping as a Business Analysis Tool

Many organizations implementing Lean or Six Sigma projects have dabbled with Value Stream Mapping. This is often the first step in the continuous improvement process, but most companies don't utilize all of the information the map is providing. From experts to novices this workshop will teach you to "read between the lines", discovering the multitude of opportunities and cost reductions resulting in dollars & cents.

18 Key Elements You Can Use Today to Improve Your Business Environment Now

Many people have tried to implement Lean or Continuous Improvement tools with very little success. The problem generally lies in our ability to 1st identify the solution and 2nd how to implement them correctly. Come and learn the 18 key elements that will make any business successful if implemented correctly.

Driving to Success: Roush and Yates Racing Engines Transformation (Case Study)

Learn about the amazing supply chain management improvement process of Roush and Yates Racing Engines, LLC. Learn about how company leaders implemented materials management and associated capabilities, supply management and product flow, bills of material and cycle counting, and a software package. Plus, they instituted process mapping to understand information flow and improve it.

Changing the Face of Corporate Policy in America

Corporate policy by definition refers to the complex set of ideologies, symbols, and core values shared throughout the firm that influence the way it conducts business. It is the energy that drive- or fails to drive- the organization. Developing and modifying policies and procedures along the way as you go. This workshop will focus on creating a work environment that promotes teamwork, process improvement, and customer satisfaction.

Simple Tools for a Transparent Workplace that Drives Team Success

Workplace Organization (5S) uses simple, highly effective techniques to remove waste from your work environment through better organization, visual communication, and general cleanliness. In this class, we will enhance the participants' awareness of the principles behind the 5S program and identify the impact that it can have on improving efficiencies and promoting a safe work environment.

Creating a Problem Resolution System (PRS)

Do you struggle with the same issues and problems day-in and day-out? Implementing a PRS System will reduce the "fire-fighting" mentality while encouraging an atmosphere of teamwork, forward-thinking, planning, and decision making. This class is an overview of the Problem Resolution System, it will focus on the use of tools such as: Root Cause Analysis, Potential Problem Analysis, Decision Analysis, Team Building, and much more.

**You're invited to spend a day like no other...
one that will inspire and invigorate you—**

SPECIFICALLY DESIGNED WITH YOUR SUCCESS IN MIND!!

For More Information Please Visit us On-line at www.gdc-tbs.com